



“Executing the power of vision, values and voice to change destinies”

financial
group

Member FINRA / SIPC

Vision. Values. Voice.

These three words hold the key to your success as an independent financial advisor seeking to grow and expand beyond limitations, and they are also the core beliefs of our company. NEXT Financial Group, Inc. (“NEXT”) Values your Voice and encourages your Vision. We provide our Representatives with every opportunity available to meet and exceed their expectations through reliable resources and superior service to create a climate that nurtures growth.

Building

NEXT is—and will always remain—committed to helping advisors build their equity and increase the dynamics of their company. With a philosophy dedicated to serving our Representatives, we are able to provide both intellectual and financial support to help Representatives make a positive impact in their communities while simultaneously grow their GDC. We offer several loans at 0% interest and are willing to provide additional capital to see our Representatives succeed.

Networking

In addition to our committed service, our Representatives receive numerous benefits ranging from transition assistance to personal coaching sessions as a means to help further

develop their business. Every year, NEXT hosts several educational events across the country to provide our Representatives with industry insight as well as help build their professional networks. Through these relationships, Representatives have gained best-practice advice from trusted peers and respected colleagues to help build upon

- Personal Coaching Programs
- Client Niche Marketing
- Exclusive Training Programs
- Full Branding Campaigns
- Graphic Design Services
- Press Release Writing
- Copy Editing Services
- Practice Acquisition List
- Strategic Visionary Planning

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their current practices to increase the reach of their business.

Marketing

To help our Representatives, NEXT provides marketing allowances for new representatives’ practices that can be allocated toward any one of our marketing and development strategies. As a NEXT Representative, you will have unlimited access to our world-class marketing department comprised of an array of talented individuals who are committed to helping you grow your practice. Some of the services we offer are:

- Turnkey Seminar Programs

Joining

By becoming a NEXT Representative, you will finally have the opportunity to experience true independence in a company that values your input and will supply the tools you need to build your business to its full potential. We live and breathe a shared value of excellence, and always try to provide our Representatives with the outstanding customer service and support they have grown to expect and, ultimately, deserve. If you feel you are ready to take the NEXT step with your business, please visit www.nextfinancial.com or call 877-876-6398 ext. 4060 for more details.

CONTACT: NEXT Business Development | NEXT Financial Group, Inc.
2500 Wilcrest, Suite 620, Houston, TX 77042 | 877.876.6398 ext. 4060 | www.nextfinancial.com