2019 Editorial Calendar

Special Section Content Marketing Opportunity · Annual Rankings · Conferences Exclusively Produced By *FA* · *Private Wealth* Section · *ETF Advisor* Section

MONTH	EDITORIAL FEATURES	BONUS CONFERENCE DISTRIBUTION	CONTENT MARKETING	CONTENT MARKETING DUE	IO DUE	MATERIALS DUE	MAIL DATE
Jan	• U.S. Equity Outlook • Annuities • ETFs • ***Private Wealth* Section On The Ultra-High-Net-Worth**	• FSI OneVoice • Heckerling Institute on Estate Planning			Nov 30	Dec 3	Dec 28
Feb	• U.S. Fixed-Income Outlook • Last-Minute Tax Strategies • Retirement Investing	• TD Ameritrade National LINC • Investments & Wealth Institute Investment Advisor Forum • Inside ETFs			Dec 28	Jan 7	Jan 30
Mar	• **Women in Planning Special Section** • International Investing Outlook • College Planning • REITs		• **Women in Planning**	Jan 23	Jan 30 **PRINT ADVERTISING AWARENESS STUDY** **WEBSITE ADVERTISING AWARENESS STUDY**	Feb 5	Feb 28
Apr	• **5th Annual Invest In Women Conference Section** • **10th Annual Inside Retirement Conference Section** • **Broker-Dealer Outlook/Annual Broker-Dealer Ranking & Profiles** • ***Private Wealth* Section On The Ultra-High-Net-Worth** • Impact/Sustainable Investing • ETFs	• **5th Annual Invest in Women**		Feb 13	Feb 28	Mar 6	Mar 29
May	• Young Advisors To Watch • Financial Technology For Advisors • Retirement Investing • LTC Insurance • ***ETF Advisor* Quarterly Section On ETFs**	• **10th Annual Inside Retirement** • Morningstar Investment Conference • NAPFA Spring • Investments & Wealth Institute ACE			Mar 29	Apr 4	Apr 30
Jun	• Closed-End Fund Investing • Annuities • Emerging Markets	• Pershing INSITE			Apr 30	May 7	May 31
Jul	• **Annual Top RIA Ranking** • ***Private Wealth* Section On The Ultra-High-Net-Worth** • ETFs				May 30 **PRINT ADVERTISING AWARENESS STUDY**	Jun 6	Jun 28
Aug	• **Broker-Dealer Recruiting Special Section** • Retirement Investing • Cryptocurrency • Donor-Advised Funds • ***ETF Advisor* Quarterly Section On ETFs**		• **Broker-Dealer Recruiting**	Jun 21	Jun 28	Jul 3	Jul 29
Sep	• College Planning • International Investing • Annuities				Jul 30	Aug 6	Aug 28
Oct	• Investment Model Portfolios • ETFs • Year-End Tax Strategies • ***Private Wealth* Section On The Ultra-High-Net-Worth**	• NAPFA Fall National			Aug 30 **WEBSITE ADVERTISING AWARENESS STUDY**	Sep 5	Sep 30
Nov	• **Fixed-Income Special Section** • Retirement Investing (401k Planning) • Financial Technology For Advisors • ***ETF Advisor* Quarterly Section On ETFs**	• **10th Annual Inside Alternative Investments** • Schwab IMPACT	• **Fixed-Income**	Sep 23	Sep 30	Oct 7	Oct 30
Dec	• Annuities • Charitable Giving • Emerging Markets			Oct 23	Oct 30 **PRINT ADVERTISING AWARENESS STUDY**	Nov 5	Nov 29

IN EVERY ISSUE: Retirement Planning, ETFs, Mutual Funds, Technology, Wealth Management, Client Relations, Investing, Estate Planning, Practice Management.

Editorial content & dates as of 4/2019 and are subject to change.