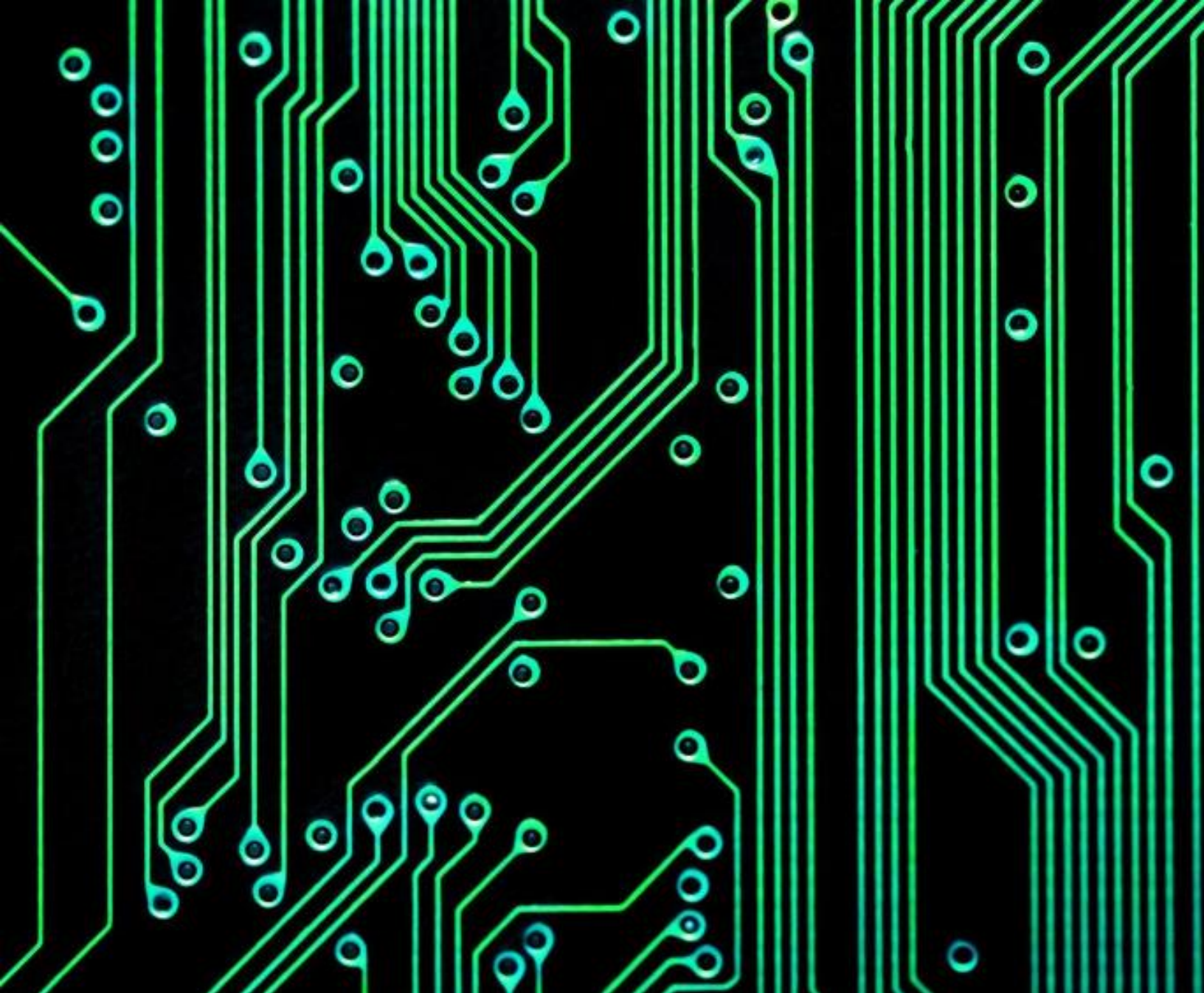




# >First Look ETF

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MAR 2020



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## New 2020 ETPs Yearly Totals

JAN	12
FEB	14
MAR	
APR	
MAY	
JUN	
JUL	
AUG	
SEP	
OCT	
NOV	
DEC	
<b>YTD Total Launches</b>	<b>26</b>
<b>YTD Total Closures</b>	<b>50</b>
<b>YTD Net Launches</b>	<b>-</b>

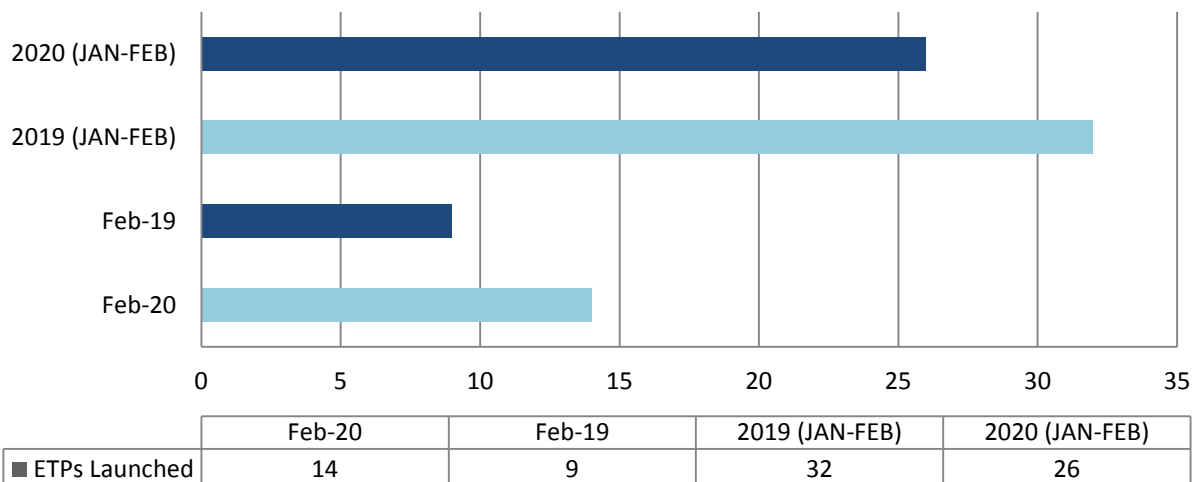
The U.S. ETF market added 14 products during February despite an ongoing global correction in stocks triggered by the coronavirus outbreak that began in China.

The pace of 26 new ETPs launched through the first two months of 2020 compared to the 32 in 2019, represents a 19% year-over-year (YOY) decline. Looking ahead, product issuers are facing a difficult climate for introducing new ETPs.

Among February's most active issuers was Direxion Investments, which launched three ETFs including the well-timed release of the **Direxion Flight to Safety Strategy ETF (FLYT)**. The fund combines exposure to just three asset classes – gold, utilities, and long-term U.S. Treasuries. The idea is to provide asset protection to areas minimally correlated with stocks.

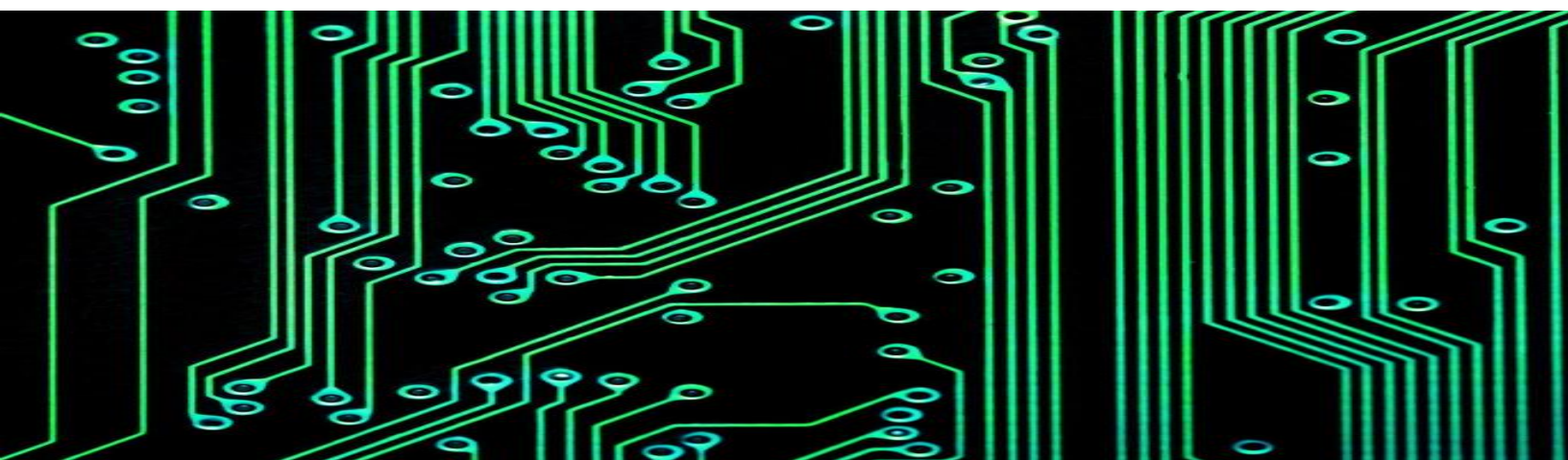
For February, the CBOE Global led all stock exchanges with seven new ETP listings while NYSE Arca added six and Nasdaq grabbed one. ■

## New ETP Launch YoY Comparisons



## February 2020 Launches

Symbol	Fund Name	Listing Date	Exchange
DFEB	FT Cboe Vest U.S. Equity Deep Buffer ETF - February	2/21/2020	Cboe Global
FFEB	FT Cboe Vest U.S. Equity Buffer ETF – February	2/21/2020	Cboe Global
HCRB	Hartford Core Bond ETF	2/20/2020	Cboe Global
AWAY	ETFMG Travel Tech ETF	2/12/2020	NYSE Arca
ARMR	Armor U.S. Equity Index ETF	2/10/2020	NYSE Arca
FLYT	Direxion Flight to Safety Strategy ETF	2/05/2020	NYSE Arca
QMJ	Direxion S&P 500 High minus Low Quality ETF	2/05/2020	NYSE Arca
ESNG	Direxion MSCI USA ESG – Leaders vs. Laggards ETF	2/05/2020	NYSE Arca
LDEM	iShares ESG MSCI EM Leaders ETF	2/05/2020	Nasdaq
BTYS	iPath Series B U.S. Treasury 10-Year Bear ETN	2/04/2020	Cboe Global
MARB	First Trust Merger Arbitrage ETF	2/04/2020	NYSE Arca
UFEB	Innovator S&P 500 Ultra Buffer ETF February Series	2/03/2020	Cboe Global
PFEB	Innovator S&P 500 Power Buffer ETF February Series	2/03/2020	Cboe Global
BFEB	Innovator S&P 500 Ultra Buffer ETF February Series	2/03/2020	Cboe Global



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Brokerage Products / Not FDIC-Insured / No Bank Guarantee / May Lose Value

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