

EDITORIAL FOCUS

ISSUE FOCUS	BONUS CONFERENCE DISTRIBUTION	CONTENT MARKETING	CONTENT MARKETING DUE	AD SPACE	MATERIALS DUE	MAIL DATE
SPRING						
<ul style="list-style-type: none"> • Real Estate • Luxury Travel 	<ul style="list-style-type: none"> • 4th Annual Invest in Women • Investments & Wealth Institute <i>formerly IMCA ACE</i> • Morningstar Investment Conference 	Trusts	2/8/18	2/15/18	2/22/18	3/19/18
SUMMER						
<ul style="list-style-type: none"> • Insurance • Health Care Services 		Alternatives	5/11/18	5/18/18	5/25/18	6/19/18
				Print Advertising Awareness Study		
FALL						
<ul style="list-style-type: none"> • Art & Collectibles • Education Services 	<ul style="list-style-type: none"> • 9th Annual Inside Alternatives • 9th Annual Inside Retirement • 7th Annual Impact/SRI & ESG Investing • Investments & Wealth Institute <i>formerly IMCA Private Wealth Forum</i> • Schwab IMPACT 	Charitable Giving	8/13/18	8/20/18	8/27/18	9/19/18
WINTER 2019						
<ul style="list-style-type: none"> • Estate Planning • Charitable Giving 	<ul style="list-style-type: none"> • Heckerling Institute on Estate Planning • Investments & Wealth Institute <i>formerly IMCA Investment Advisor Forum</i> • TD Ameritrade National LINC 	Impact Investing	11/7/18	11/14/18	11/21/18	12/18/18

Subject to change



FINDING THE RIGHT HEDGE FUND

THE RISE OF CLEAN POWER

UNLOCKING THE POWER OF GIVING

I HAVE A TRUST?

SHINING BRIGHT ON THE HNW ART MARKET